

**COMPUMOD**  
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30 June 2012

## Press Release: VI-grade Announces the 2012 Edition of the Virtual Formula Competition

*Registration is open for the 4<sup>th</sup> edition of this competition, built upon the rules and regulations of the popular Formula SAE and Formula Student*

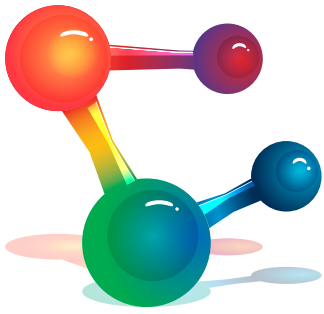
VI-grade GmbH, the leading provider of best-in-class products and services to bridge the gap between real world testing and technical simulation, today announced the 2012 edition of the Virtual Formula competition.

Virtual Formula 2012, realized with the media partnership of the Vehicle Dynamics International magazine and in collaboration with Lamborghini, is built upon the rules and regulations of the popular Formula SAE and Formula Student. The competition, that has seen in its past editions the participation of almost 200 teams worldwide, will be based on the usage of VI-Motorsport, VI-grade's interactive simulation environment for motorsport vehicle modeling and dynamic analysis. All registered teams will be granted access to a complete state-of-the-art racing simulation software to find the best set-up for their car. Deadline for registration is Sept 30th, 2012; registered teams will receive models and specifications on Oct 1st, 2012 and will have time until Jan 15th, 2013 to submit their results to VI-grade. The competition will end with an official presentation of the results and award ceremony during the forthcoming VI-grade 5th Users Conference.

The participating teams will be challenged to optimize the performance of a virtual race car, minimizing the lap time on a given autocross track. The competition will be won by the team that will drive the vehicle with the shortest lap-time on the given circuit. The winning team will receive 2 VI-Motorsport licenses, a 1-day exciting VI-DriveSim session at VI-grade's SimCenter as well as lots of merchandising material provided by Lamborghini, technical sponsor of the competition.

**"We are looking forward to welcoming again to the competition all participants to the previous editions as well as several new teams, also thanks to our expanded network of international partners for the initiative."**

"VI-Grade Virtual Formula is a powerful educational tool to increase the knowledge of our students in vehicle dynamics", said Prof. Andrea Tonoli, faculty advisor of Squadra Corse Politecnico di Torino, winning team of the 2010 and 2011 Virtual Formula edition. "This solution gave our students the possibility to quickly estimate the effects of such vehicle set-up parameters on car performance and lap-time and to better understand the sensitivity of parameter variation with respect to the final goal. We found this very effective not only at the design phase, but also for reducing the track test time, that is a critical issue because of the very tight timing of the project. We are looking forward to the challenge of defending our Virtual Formula title for the third time in a row!"



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MAKING IT REAL

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"The previous three editions of Virtual Formula were very successful, with almost 200 registered teams from all over the world", said Guido Bairati, Sales Director of VI-grade. "We are looking forward to welcoming again to the competition all participants to the previous editions as well as several new teams, also thanks to our expanded network of international partners for the initiative."

## For more details

More information on the Virtual Formula can be found on

<http://www.vi-grade.com/virtualformula.html>

The high-quality promotional image of the Virtual Formula can be downloaded at this link:

<http://www.vi-grade.com/VirtualFormula2012.jpg>



**VI-grade** is pleased to invite your team to participate in Virtual Formula 2012, a competition built upon the rules and regulations of the Formula SAE and Formula Student competitions.

### SIGN UP NOW

(deadline for registration: Sept 30th, 2012)

Register on our website [www.vi-grade.com](http://www.vi-grade.com) to the 4th Edition of the Virtual Formula competition and get access to state-of-the-art simulation software from VI-grade to find the best setup for your car!

### THE CHALLENGE

Optimize the performance of a virtual racecar minimizing the lap time on a given track. Reach the shortest laptime and WIN the race!

### WIN!

- Two VI-Motorsport licenses
- One 1-day session at VI-grade's SimCenter
- Promotional merchandising provided by Lamborghini



## About Compumod

First established in 1982, Compumod quickly became the name to trust for the supply and support of advanced computer aided engineering simulation tools throughout SE Asia. Relunched in 2010 Compumod is back, doing what it does best supporting the world's leading Engineering Analysis tools across Australia and New Zealand. Compumod's mission is to deliver state of the art Computer Aided Engineering tools and services to Australian and New Zealand businesses to help them achieve a competitive advantage and sustainable return on investment.

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